



# TG07 SENSES & SOCIETY

International Sociological Association

Newsletter Issue 6  
Summer 2014

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# Editorial Note

Dear Friends,

It is with pleasure that I bring to you the 6th newsletter of TG07 Senses and Society. I am pleased to share with everyone details of our TG's participation at the upcoming ISA World Congress in Yokohama in July 2014. Included in this issue are the papers that will be presented at the World Congress over 5 panels. We also hope to meet everyone at the designated business meeting to discuss how the TG can move forward in terms of organisation and planning for subsequent ISA events.

In the section on publications, you will find a presentation of recent works of interest that address the senses through various approaches, which would add on to the development of scholarly endeavours on senses and society.

Please do drop me a line if you have any ideas for TG07 Senses and Society. I hope to see you in Yokohama.

Yours,

Kelvin Low

President/Newsletter Editor, TG07

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[TG07 Senses and Society website](#)



# XVIII ISA WORLD CONGRESS OF SOCIOLOGY

FACING AN UNEQUAL WORLD:  
CHALLENGES FOR GLOBAL SOCIOLOGY

13-19 July 2014



## **TG07 SENSES AND SOCIETY**

### **PANELS AT A GLANCE**

**All sessions will be held in**

**Room 424, International Conference Center, Pacifico Yokohama**

#### **PANEL 1 - MAKING SENSE OF PLACE**

Wednesday, July 16, 2014: 8:30 AM-10:20 AM

#### **PANEL 2 - DEVIANCE AND THE SENSES IN THE CITY**

Wednesday, July 16, 2014: 10:30 AM-12:20 PM

#### **PANEL 3 - PERFORMING ARTS AND THE SENSES**

Wednesday, July 16, 2014: 3:30 PM-5:20 PM

#### **PANEL 4 - URBAN FOOD CULTURES**

Wednesday, July 16, 2014: 5:30 PM-7:20 PM

#### **TG07 SENSES AND SOCIETY**

#### **BUSINESS MEETING**

Wednesday, July 16, 2014: 7:30 PM-8:50 PM

#### **PANEL 5 - LOVE AS A SENSIBLE BOND**

Thursday, July 17, 2014: 8:30 AM-10:20 AM

The full Congress program and abstracts can be found here:

<https://isaconf.confex.com/isaconf/wc2014/webprogram/start.html>



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## **PANEL 1 - MAKING SENSE OF PLACE**

Wednesday, July 16, 2014: 8:30 AM-10:20 AM

Room: 424

Session Organizer: Phillip VANNINI, Royal Roads University, Canada

Chair: Alexandre MARCHANT, Université Paris X Nanterre, France

The Spatial Politics of 'Noise'

Kelvin LOW, National University of Singapore, Singapore

In Love with Place: Off-Grid Living and Place-Making

Phillip VANNINI, Royal Roads University, Canada; Jonathan TAGGART,  
University of British Columbia, Canada

Assembling Place in a Chicago Neighbourhood

Tim CRESSWELL, Northeastern University, USA

No/Place

Sarah DELEEuw, University of Northern British Columbia, Canada

A Sense of Absence: A Reflection on Ethnography of Walking in  
Yokohama and Vancouver

Ayaka YOSHIMIZU and Julia AOKI, Simon Fraser University, Canada

A Systemic Approach to the Construction of Urban Places

Dave YATES, University of Kent, SSPSSR, United Kingdom



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## **PANEL 2 - DEVIANCE AND THE SENSES IN THE CITY**

Wednesday, July 16, 2014: 10:30 AM-12:20 PM

Room: 424

Session Organizer: Alexandre MARCHANT, Université Paris X Nanterre, France

Chair: Phillip VANNINI, Royal Roads University, Canada

“Smelly Mouths”, Moral Selves, and the Management of Olfactory  
Transgressions in Everyday Life

Noorman ABDULLAH, National University of Singapore, Singapore

City Streets, Dirty People and the Politics of Cleaning

Tom HALL, Cardiff University, United Kingdom

Out of Control and out of Sight: Defining Deviance in Czech Shopping Malls

Pavel POSPECH, Masaryk University, Czech Republic

The Urban Fabric, Repair and the ‘Good Enough’ City

Robin SMITH, Cardiff University, United Kingdom; Tom HALL, Cardiff  
University, United Kingdom

Deviance and Camouflage City: Sexual Deviance and The Construction Of  
Invisible Urban Spaces In Post-Revolutionary Tehran

Babak RAHIMI, University of London



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## **PANEL 3 – PERFORMING ARTS AND THE SENSES**

Wednesday, July 16, 2014: 3:30 PM-5:20 PM

Room: 424

Session Organizer: Florence FIGOLS, Concordia University, Canada

Chair: Noorman ABDULLAH, National University of Singapore, Singapore

The Senses in Scene

Rita DE ALMEIDA CASTRO, UnB - University of Brasilia, Brazil

Towards an Understanding of Social Capital in an Online Community of Filipino Music Artists

Jerome CLEOFAS, De La Salle University, Philippines

Communities of Sense and the Borders of Art and Politics: Graphic Art, Moving Images and Dancing Bodies in Urban Periphery of Rio De Janeiro

Liliane LEROUX, State University of Rio de Janeiro - UERJ Universidade do Estado do Rio de Janeiro, Brazil

Inscribing Dance: From Embodiment to Digital Media

Florence FIGOLS, Concordia University, Canada



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## **PANEL 4 – URBAN FOOD CULTURES**

Wednesday, July 16, 2014: 5:30 PM-7:20 PM

Room: 424

Session Organizer: Emma FELTON, Creative Industries Faculty, Queensland University of Technology, Australia

Chair: Florence FIGOLS, Concordia University, Canada

Halal Katsu Wraps and Jerk Chicken Bagels - the Guts of a Postcolonial City  
Alex RHYS-TAYLOR, Goldsmiths College, United Kingdom

Re-Urbanization and the Local Food Culture: The Case Study of Central Tokyo  
Naoko TAKEDA, Waseda University, Japan

Food Markets of Oaxaca (southern Mexico): Culinary Heritage, Gender and the Slow Food Movement

Renata Ewa HRYCIUK, University of Warsaw, Poland

Social Dining As a New Urban Food Community

Naja STAMER, University of Copenhagen, Denmark



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TG07 SENSES AND SOCIETY

## **BUSINESS MEETING**

Wednesday, July 16, 2014: 7:30 PM-8:50 PM

Room: 424

### AGENDA

- Organisational Updates
- Publication Matters
- ISA 2016, Vienna
- Upgrading from TG to WG
- AOB

We will proceed to dinner together (at own cost) after the meeting.



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## **PANEL 5 – LOVE AS A SENSIBLE BOND**

Thursday, July 17, 2014: 8:30 AM-10:20 AM

Room: 424

Organizer: Adriana GARCIA ANDRADE, Universidad Autónoma Metropolitana, Mexico

Chair: Emma FELTON, Creative Industries Faculty, Queensland University of Technology, Australia

What Kind of Power Is 'Love Power'? II - Continuing the Elaboration of a Theoretical Concept

Anna G. JÓNASDÓTTIR, Örebro University, Sweden

Polyamory and Political Economy: A Note on Socio-Economic Inequalities  
Christian KLESSE, Manchester Metropolitan University, United Kingdom

Beyond Love: Gender Power and Desire Amongst Young Africans  
Deevia BHANA, University of KwaZulu-Natal, South Africa

“Strong Ones Manage Alone, Weak Ones on Each Other's Laps”. Love and the Finnish Touching Culture

Taina KINNUNEN, University of Tampere, Finland

The Construction of "US": The Experience of Love in the Sensible Proximity

Adriana GARCIA ANDRADE, Universidad Autónoma Metropolitana, Mexico; Olga Alejandra SABIDO RAMOS, Universidad Autónoma Metropolitana, Azcapotzalco, Mexico



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## TG07 SENSES AND SOCIETY

### POST-CONGRESS ROUNDTABLES

Friday, 18 July 2014: 9:00 AM - 5:00 PM

Bankokubashi Conference Centre

Room 403

Organiser: Phillip Vannini

All the authors who have submitted an abstract to TG07's sessions have been invited to present their work at this event in Yokohama, dedicated exclusively to the senses.

This will be a meeting for all intents and purposes, which will allow us to present our work, learn from others' presentations, and network amongst us. It will be informal, no-frills, and loosely structured.

This meeting differs from the 5 panels that the TG has put together, by providing a casual setting through which ideas and contacts can be shared and exchanged.

All are welcome!

# Publication Highlights

## **“Boholano Olfaction: Odor Terms, Categories, and Discourses”**

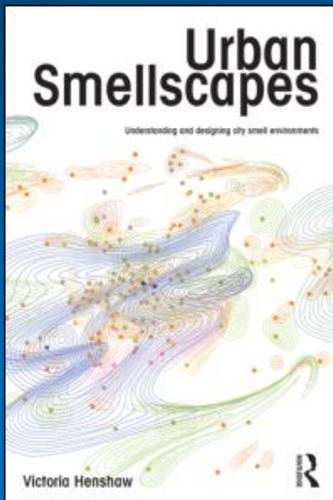
***in Senses and Society 9(2): 151-173 (2014)***  
***Bettina Beer***



This article explores the domain of odors and olfaction on the island of Bohol, The Philippines. It recounts how my research interests were drawn to this domain by local preoccupations with smell as an aspect of everyday sociality, expressed in speech, modes of interaction and evaluation, and the discursive construction of ethnicities and other social kinds. Bohol's long and complex history and its place in the contemporary world entail a complex, differentiated sociocultural present, which is also reflected in the domain of odors and Boholanos' experiences thereof. Accordingly, the article makes a case for an approach to this domain that flexibly deploys basic ethnographic procedures and more formal techniques, specifically, domain and cultural consensus analysis.

This dual methodology, it is argued, is sensitive to the differences between differentially positioned agents, but also demonstrates the degree of sharedness – of experience, categorical schemes, and historicity – that jointly characterize this domain. I use a partial set of results, pertaining to human body odors, to exemplify the approach and to depict a key dimension of Boholano social experience; one that speaks to the place of individuals in the local setting and to the position of the population generally in the commodified world of cosmetics.

# Publication Highlights



We see the city, we hear the city, but above all: we smell the city. Scent has unique qualities: ubiquity, persistence, and an unparalleled connection to memory, yet it has gone overlooked in discussions of sensory design. What scents shape the city? How does scent contribute to placemaking? How do we design smell environments in the city?

*Urban Smellscapes* by Victoria Henshaw makes a notable contribution towards the growing body of literature on the senses and design by providing some answers to these questions and contributing towards the wider research agenda regarding how people sensually experience urban environments. It is the first of its kind in examining the role of smell specifically in contemporary experiences and perceptions of English towns and cities, highlighting the perception of urban smellscapes as inter-related with place perception, and describing odour's contribution towards overall sense of place. With case studies from factories, breweries, urban parks, and experimental smell environments in Manchester and Grasse, *Urban Smellscapes* identifies processes by which urban smell environments are managed and controlled, and gives designers and city managers tools to actively use smell in their work.

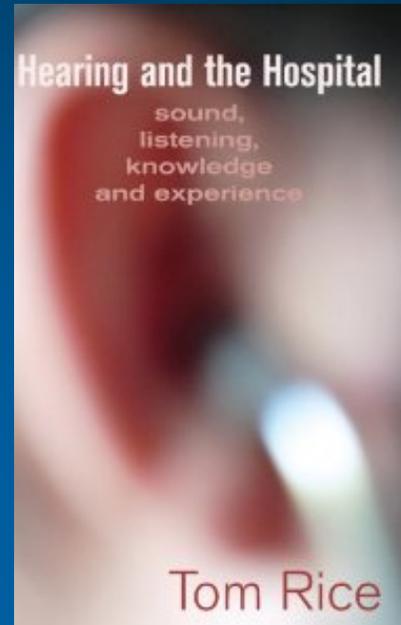
***Urban Smellscapes: Understanding and Designing City  
Smell Environments***

Victoria Henshaw (Routledge, 2013)

# Publication Highlights

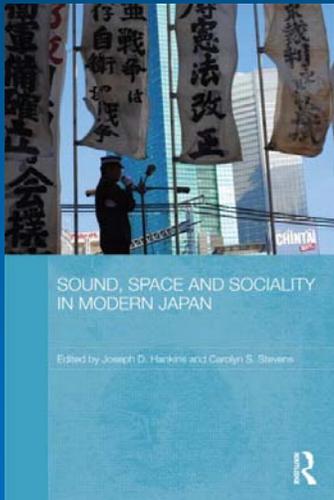
An original ethnography of sound and listening in one of our major institutions, *Hearing and the Hospital* reveals the hospital to be a space in which several modes of listening are simultaneously in play and in which different layers of auditory knowledge and experience coexist. Engaging with Sound Studies, the Anthropology of the Senses, Medical Anthropology and Science and Technology Studies in this

volume, Tom Rice shows how sound and listening produce, articulate and mediate social relations inside the hospital, how listening acquires direction and focus within that environment, and how certain sounds become endowed with particular meanings and associations. He also exposes many of the sensory minutiae that both underpin and undermine the production of medical knowledge and skill. *Hearing and the Hospital* creates an acoustic interrogation of hospital life, and in doing so questions accepted ideas about the sense of hearing itself.



*Hearing and the Hospital*  
Tom Rice  
(Sean Kingston Press, 2013)

# Publication Highlights



*Sound, Space and Sociality in  
Modern Japan*  
(Routledge, 2013)

(eds) Joseph D. Hankins and  
Carolyn S. Stevens

This book argues that sound – as it is created, transmitted, and perceived – plays a key role in the constitution of space and community in contemporary Japan. The book examines how sonic practices reflect politics, aesthetics, and ethics, with transformative effects on human relations. From right-wing sound trucks to left-wing protests, from early 20th century jazz cafes to contemporary avant-garde art forms, from the sounds of U.S. military presence to exuberant performances organized in opposition, the book, rich in ethnographic detail, contributes to sensory anthropology and the anthropology of contemporary Japan.

# Publication Highlights

**Jonathan Reinartz**

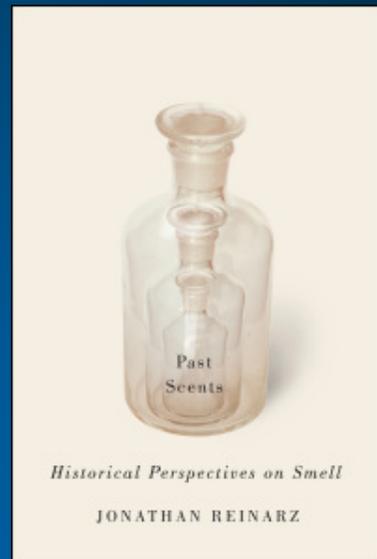
*Past Scents*

*Historical Perspectives on Smell*

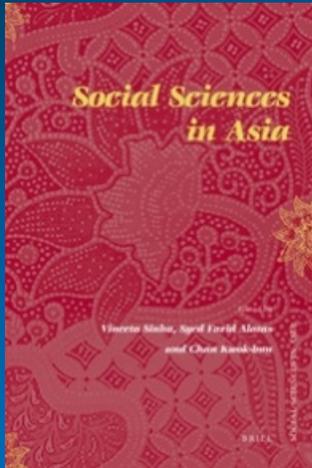
(University of Illinois Press, 2014)

In this comprehensive and engaging volume, medical historian **Jonathan Reinartz** offers a historiography of smell from ancient to modern times. Synthesizing existing scholarship in the field, he shows how people have relied on their olfactory sense to understand and engage with both their immediate environments and wider corporal and spiritual worlds. This broad survey demonstrates how each community or commodity possesses, or has been thought to possess, its own peculiar scent. Through the meanings associated with smells, osmologies develop--what cultural anthropologists have termed the systems that utilize smells to classify people and objects in ways that define their relations to each other and their relative values within a particular culture. European Christians, for instance, relied on their noses to differentiate Christians from heathens, whites from people of color, women from men, virgins from harlots, artisans from aristocracy, and pollution from perfume.

This reliance on smell was not limited to the global North. Around the world, Reinartz shows, people used scents to signify individual and group identity in a morally constructed universe where the good smelled pleasant and their opposites reeked.



# Call for Submission



We invite book proposals for the interdisciplinary *Social Sciences in Asia* Monograph Series. It publishes original materials and the revised editions of special issues of the *Asian Journal of Social Science*. The *Social Sciences in Asia* Monograph Series welcomes submissions from specialists on any facet of Asia, including sociologists, anthropologists, political scientists, economists, geographers, and historians.

The *Social Sciences in Asia* Monograph Series was the initiative of the editorial team of the *Asian Journal of Social Science* at the Department of Sociology, National University of Singapore. It was initially the Asian Social Science Series, with Brill and the Times Academic Press co-publishing the first three volumes between 2001 and 2002. In 2003, the Series became Social Sciences in Asia and henceforth carries only the Brill imprint.

[www.brill.nl/publications/social-sciences-asia](http://www.brill.nl/publications/social-sciences-asia)

For all enquiries, please contact the academic editor, Kelvin Low at [socleyk@nus.edu.sg](mailto:socleyk@nus.edu.sg)

Kelvin E.Y. Low  
Department of Sociology  
National University of Singapore  
*Social Sciences in Asia* Monograph Series, Brill

